



## 2019 Return on Investment for Red Deer County

**Red Deer County membership levy to Parkland Regional Library = \$161,213.25**

(Based on official 2019 County population of 19,541 x \$8.25 requisition amount)

### Direct financial return to Red Deer County Libraries

2019 materials allotment	\$22,307.33
2019 Rural Service Grant	\$101,848.05
Outlet staff reimbursement for PRL meetings	\$296.28
PRL contribution to Spruce View Library	\$200.00
Postage Reimbursement to Outlet for resource sharing	\$47.42
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	<b>\$124,699.08</b>

### Potential non-resident savings for households in Red Deer County <sup>1</sup>

7,095 Households	<b>\$425,700.00</b>
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### Technology Savings to Red Deer County Libraries

Computers for library use	\$5,445.00
Software & licensing	\$22,919.99
SuperNet connection	\$56,496.00
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<b>Total Technology Savings</b>	<b>\$84,860.99</b>

### Resource Sharing Savings to Spruce View Library

3,948 Physical items borrowed from other libraries <sup>2</sup>	\$45,678.36
1,065 Digital items borrowed from PRL <sup>3</sup>	\$47,925.00
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	<b>\$93,603.36</b>

**Total financial benefits to Spruce View Library \$728,863.43**

**Red Deer County Return on Investment \$1 = \$4.52**

Spruce View Library averaged a 37% discount on books purchased through PRL

<sup>1</sup> County residents can register at any PRL library without paying the minimum \$60 non-resident fee

<sup>2</sup> With bulk purchasing, PRL's average purchase price for library books was \$11.57

<sup>3</sup> PRL paid an average price of \$45 each for eBooks and eAudiobooks

*Strong Libraries, Strong Communities*

## With PRL membership, Red Deer County residents gain:

- Access to the 650,000 items in the collective PRL collection
- Free access to 7,000+ eBooks, 9,500 eAudiobooks, 72 eMagazine subscriptions, eComics and shared eBooks from 4 other regional libraries
- Free access to subscription online resources Ancestry (genealogy), Solaro (Alberta curriculum support), Consumer Reports, and Grant Connect; Press Reader international newspaper and magazine collection, Pronunciator language learning software, and Alberta eBooks collection
- Free broadband internet connection (SuperNet) and free wi-fi
- Access to library collections across Alberta and Canada

## With PRL membership, Spruce View Library has access to:

- Province-wide resource sharing, including interlibrary lending and onsite borrowing at libraries across Alberta, to meet patron needs
- SuperNet connection paid for by the Government of Alberta
- The database that manages library borrowers and materials (Integrated Library System)
- The online library catalogue providing public access to library resources and personal account management
- The library's free managed website
- Free delivery of materials weekly or twice weekly
- Free library supplies including library cards
- 37% bulk discount on library books purchased through Parkland
- Free cataloguing and shelf-ready processing of purchased and donated library material
- Access to digital content, including books, audio, magazines, newspapers, comics, and subscription databases
- Shared regional specialty collections including
  - large print books
  - audio books
  - program Kits (storytime, maker activities, coding, gaming, virtual reality)
  - technology equipment & promotional items
- Access to national library collections for the blind and print-disabled
- Free computer, network, and website support
- Free professional library expertise (consulting service) and access to regional knowledge sharing
- Free training for library staff and trustees