



2019 Return on Investment for Town of Ponoka

Town of Ponoka membership levy to Parkland Regional Library = \$59,639.25

(Based on official 2019 population of 7,229 x \$8.25 requisition amount)

Direct financial return to Ponoka Jubilee Library

2019 materials allotment	\$8,168.77
2019 Rural Services Grant	\$24,575.40
2019 allotment from county population ¹	\$5,540.39
	\$38,284.56

Technology Savings to Ponoka Jubilee Library

Computers for library use	\$0.00
Software & licensing	\$4,275.86
SuperNet connection	\$10,776.00
	\$15,051.86

Resource Sharing Savings to Ponoka Jubilee Library

17,430 items borrowed from other libraries ²	\$201,665.10
2,883 digital items borrowed from PRL ³	\$129,735.00
	\$331,400.10

Total Savings from Technology & Resource Sharing ⁴

\$346,451.96

Total financial benefits to Ponoka Jubilee Library \$384,736.52

Town of Ponoka Return on Investment \$1 = \$6.45

Ponoka Jubilee Library averaged a 37% discount on books purchased through PRL

¹ The County of Ponoka assigned a rural population of 4,903 to Town of Ponoka

² With bulk purchasing, PRL's average purchase price for library books was \$11.57

³ PRL paid an average price of \$45 each for eBooks and eAudiobooks

⁴ Value of items Ponoka Jubilee Library did not have to purchase to meet patron needs

Strong Libraries, Strong Communities

With PRL membership, Town of Ponoka residents gain:

- Access to the 650,000 items in the collective PRL collection
- Free access to 7,000+ eBooks, 9,500 eAudiobooks, 72 eMagazine subscriptions, eComics and shared eBooks from 4 other regional libraries
- Free access to subscription online resources Ancestry (genealogy), Solaro (Alberta curriculum support), Consumer Reports, and Grant Connect; Press Reader international newspaper and magazine collection, Pronunciator language learning software, and Alberta eBooks collection
- Free broadband internet connection (SuperNet) and free wi-fi
- Access to library collections across Alberta and Canada

With PRL membership, Ponoka Jubilee Library has access to:

- Province-wide resource sharing, including interlibrary lending and onsite borrowing at libraries across Alberta, to meet patron needs
- SuperNet connection paid for by the Government of Alberta
- The database that manages library borrowers and materials (Integrated Library System)
- The online library catalogue providing public access to library resources and personal account management
- The library's free managed website
- Free delivery of materials weekly or twice weekly
- Free library supplies including library cards
- 37% bulk discount on library books purchased through Parkland
- Free cataloguing and shelf-ready processing of purchased and donated library material
- Access to digital content, including books, audio, magazines, newspapers, comics, and subscription databases
- Shared regional specialty collections including
 - large print books
 - audio books
 - program Kits (storytime, maker activities, coding, gaming, virtual reality)
 - technology equipment & promotional items
- Access to national library collections for the blind and print-disabled
- Free computer, network, and website support
- Free professional library expertise (consulting service) and access to regional knowledge sharing
- Free training for library staff and trustees

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