



2019 Return on Investment for Ponoka County

Ponoka County membership levy to Parkland Regional Library = \$80,899.50

(Based on official 2019 City population of 9,806 x \$8.25 requisition amount)

Direct financial return to Ponoka County Libraries

2019 materials allotment	\$11,080.78
2019 Rural Services Grant	\$49,150.80
	\$60,231.58

Technology Savings to Ponoka County Libraries

Computers for library use	\$0.00
Software & licensing	\$8,973.07
SuperNet connection	\$21,552.00
	\$30,525.07

County residents can register at any PRL library without paying the minimum \$60 non-resident fee

Potential non-resident savings for households in Ponoka County

3,535 Households ¹	\$212,000.00
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Total financial benefits to libraries and patrons= \$302,756.65

Ponoka County Return on Investment \$1 = \$3.74

County libraries averaged a 37% discount on books purchased through PRL

¹ Number of county families that are eligible to save the \$60 non-resident fee

Strong Libraries, Strong Communities



With PRL membership, Ponoka County residents gain:

- Access to 50 PRL libraries without non-resident fees (minimum \$60)
- Access to 650,000 items in the collective PRL collection
- Free access to 7,000+ eBooks, 9,500 eAudiobooks, 72 eMagazine subscriptions, eComics and shared eBooks from 4 other regional libraries
- Free access to subscription online resources: Ancestry (genealogy), Solaro (Alberta curriculum support), Consumer Reports, and Grant Connect; Press Reader international newspaper and magazine collection, Pronunciator language learning software, and Alberta eBooks collection
- Free broadband internet connection (SuperNet) and free wi-fi.
- Access to library collections across Alberta and Canada

With PRL membership, Ponoka County has access to:

- Shared regional specialty collections including
 - large print books
 - audio books
- Access to national library collections for the blind and print-disabled.

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