DAVID KNIPE MEMORIAL LIBRARY

PLAN OF SERVICE 2014 - 2018



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Approved by the Village of Bawlf Public Library Board May 14, 2014

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2013 BAWLF PUBLIC LIBRARY ANNUAL REPORT



ABOUT US

The Bawlf Public Library offers access to books, DVDs, e-books, e-audio books, magazines, CDs, mango language learning, online magazines, free computer use, large print books, hundreds of newspapers online and province wide sharing of items. We strive to provide friendly service and a relaxing space.

FINANCIAL and BUSINESS HIGHLIGHTS

- Total assets as of December 31, 2013 were \$24,440.83.
- Continued investments in GICs (two at \$5,000) for library improvements and technology reserve.
- Raised \$708.00 with VIP Quality Foods and \$100.00 on cookbook sales.
- Provided \$1,250.00 to the Village of Bawlf towards past renovations.
- Bylaw and Policy revisal was completed.
- Five year Plan of Service started.

SERVICE HIGHLIGHTS

- Served 146 cardholders.
- Current collection of 7,011 print material and 232 non-print material totaling 7,243 items.
- Circulated 1,430 items last year.
- Borrowed 371 items from other libraries and lent out 1,203 items to other libraries. Lent 4 items inter-provincially.

PROGRAM HIGHLIGHTS

- Held a duct tape evening in April.
- Hosted a Summer Reading Program in July.
- Held the annual Children's Christmas Program in November

W:http://bawlflibrary.prl.ab.ca/ E:bawlflibrary@prl.ab.ca/T:twitter@bawlflibrary

P:780-373-3882/ Location: 203 Hanson Street / Hours: M,W and F-10am-5pm, Thur-3pm-7pm

DAVID KNIPE MEMORIAL LIBRARY

We would like to provide you with a little background on the communities we serve and our library.

LIBRARY

- Our library has a staff of two part time workers and two relief staff.
- We are the home library for the Village of Bawlf, Village of Rosalind and some Camrose County residents.
- The library hours are Monday, Wednesday and Friday 10am to 5pm and Thursday 3pm to 7pm.
- We currently have five library board members.
- A "Friends of the Bawlf Public Library" lends support to the library.

COMMUNITIES:

BAWLF

- The Village of Bawlf has a population of 403.
- English is the mother tongue to 385 Village of Bawlf residents with French, Dutch and Polish making up other languages. All residents have knowledge of English.
- The average median age of the Village of Bawlf population is 38.9. The percentage of the population aged 15 and over is 77.7%.

CAMROSE COUNTY

- Camrose County has a population of 7,721.
- English is the mother tongue to 6,910 residents for the Camrose County, French for 110 residents and other non-official languages for 700 residents.
- The average median age for the Camrose County population is 43.2. The percentage of the population aged 15 and over is 81.3%.

VILLAGE OF ROSALIND

- Village of Rosalind has a population of 190.
- English is the mother tongue to 180 Village of Rosalind residents, French for 5 residents and non-languages for 5.
- The average median age for the Village of Rosalind population is 44.5. The percentage of the population aged 15 and over is 82.6%.

OUR MISSION

David Knipe Memorial Library strives to provide friendly service and a safe relaxing space for our community members and patrons to enjoy up-to-date educational, recreational and technological services within their community.

OUR VISION

David Knipe Memorial Library wants to provide a cultural hub within our community where access to materials, computers, lifelong learning and fun activities are enjoyed by all community members of all ages.

NEEDS ASSESSMENT

A Needs Assessment meeting was held on March 21, 2014 with 12 community members in attendance. Our meeting was facilitated by two Parkland Regional Library consultants with a good cross section of the community represented at this meeting. As a result of this meeting four main need statements with relevance to the library included:

- 1. We need a positive attitude and more cooperation to move forward.
- 2. We need a welcome wagon.
- 3. We need a major signature community event and smaller local events.
- 4. We need more community programs.

The Bawlf Public Library Board at their April 9, 2014 meeting approved three main library service responses that best addressed the needs assessment statements. They included:

- 1. Know Your Community: Community Resources and Services.
- 2. Satisfy Curiosity: Lifelong Learning.
- 3. Stimulate Imagination: Reading, Viewing and Listening for Pleasure.

KNOW YOUR COMMUNITY: COMMUNITY RESOURCES AND SERVICES



Goal

Our goal is to do our part within the community to increase awareness of community resources and services with existing and new community residents and to work in conjunction with other community groups to achieve this.

Objectives to Meet Goal

- The library will put together an information package on library resources along with a free trial membership to each new resident within the Village of Bawlf and Village of Rosalind. If a Welcome Wagon is established this information will be included there. The aim is to increase membership by 15% by 2018. Another aim is to establish a positive rapport within the community and make new residents feel welcome and important to the community.
- Although space is limited, the library would continue to provide a place where other community organizations can drop off event promotion and information.
- Increase awareness of library by 20% by placing visuals ads in the local Village newsletter.
- Work together with other community organizations to promote our community by sponsoring one community wide event/program a year.

SATISFY CURIOSITY: LIFELONG LEARNING



Goal

To provide the community with a variety of programming and resources that covers all age categories and provides a wide range of interests.

Objectives to Meet Goal

- Encourage yearly visits to the library from our local Playgroup, Playschool and Kindergarten class and provide a story time with these visits.
- Provide programmed activities each year with an increase of 10% programming activities by the year 2018.
- Provide programming events each year that would cover varying topics of interest and to target different age categories in the programming.
- As mentioned on the "Know your Community" page host one community wide event/program a year.
- Continually update and purchase new resources for our collection to cover a wide variety of interests.

STIMULATE IMAGINATION: READING, VIEWING AND LISTENING FOR PLEASURE



Goal

To provide an updated and varied library collection to patrons and promote library services outside the local library that is available to patrons.

Objectives to Achieve Goal

- Update the Juvenile and Young Adult section of books and increase new material 10% by 2018.
- Continue to update DVD collection with new items added each year.
- Continually update and weed non-fiction collection. Study the collection reports to see where gaps in the non-fiction collection are lacking and fill those areas in by 2018 as funding permits.
- Promote new services on social media and in local newsletter on a continual basis.
- Start an e-library collection in 2015.

CONCLUSION:

The David Knipe Memorial Library endeavors to be a vital part of the community and provide convenient, fun and up to date cultural services for patrons and community members. Our library board and staff strive to maintain high standards in compliance with the Libraries Act and Regulations as set forth by the Alberta Provincial Government. We are proud to be an integral part of the community.